



# ***REGULATORS' ADVANCED COMM SUMMIT 2007***

## ***SUMMIT AGENDA***

**MONDAY, OCTOBER 15, 2007**

***Times Square Room, 6<sup>th</sup> Floor***

12:00 – 1:15 p.m.     **Registration**

1:30 – 1:45     **Introductory Comments**

Welcome:     *Charles Davidson, ACLP Director*

1:45 – 3:15     **Wall Street Views on Current Policy Issues**

Facilitators:     *Frank Louthan, Raymond James  
John McCarthy, Carlson Capital  
Roger Yim, George Weiss & Co.*

The investment panel will focus on current issues surrounding special access availability, forbearance petitions before the FCC, and how they may impact the incumbent RBOCs, competitive carriers and wireless carriers alike. The panel will also debate how these issues are expected to factor into the upcoming 700 MHz auction in January, and how all these related assess and broadband issues along with their various outcomes will influence the decisions to invest or not invest in U.S. Telecom securities.

3:15 – 3:30     **Refreshment Break**

3:30 – 5:00     **Unearthing the Money Trail: How the telecom industry is positioning itself to attract more investment, more consumer spending and better economies of scale, and the likely response from consumers, regulators, legislators and "the Street."**

Facilitators: *Carolyn Brandon, CTIA – The Wireless Association  
Thomas Aust, GE Asset Management  
Roger Entner, IAG Research  
Anna-Maria Kovacs, Regulatory Source Associates LLC  
Keith Mallinson, Wise Harbor  
Dr. Hal Singer, Criterion Economics*

This panel will assess emerging trends in the telecom service and equipment arenas, the rapidly changing business models intended to garner more of the consumers' telecom budget, and the shifting regulatory and legislative paradigms impacting it all. The experts will share their thoughts on the economics of regulation, what we can expect from the various federal and state agencies tasked with reviewing telecom transactions and "protecting" the consumer. Speakers will discuss what consumers are demanding in return for their loyalty and their telecom dollars, the types of "killer apps" telecom companies are devising to attract and retain consumers and market share, and the business models those guys with green eye-shades are concocting to make it all happen. Panelists will share their thoughts on what to expect in the next year – from consumers, companies, technologies, regulators and the investment community.

6:30 – 7:30

**Welcome Reception (Business Casual Attire)**

Location: ***Gallery 8, 8<sup>th</sup> Floor, Millennium Broadway Hotel***

Welcome: *Commissioner Maureen Harris, New York PSC and  
Vice-Chair, NARUC Telecommunications Committee*

7:30 – 9:30

**Policy Dinner & Discussion (Business Casual Attire)**

Location: ***Gallery 8, 8<sup>th</sup> Floor, Millennium Broadway Hotel***

**TUESDAY, OCTOBER 16, 2007**

***Times Square Room, 6<sup>th</sup> Floor***

8:00 – 10:00 a.m.

**Working Continental Breakfast**

**Case Study No. 1 – *Comprehensive Telecommunications Policy Reform***

Facilitator: *Commissioner Tony Clark, North Dakota PSC and  
Chair, NARUC Telecommunications Committee*

Discussion Leaders: *Commissioner Robert Curry, New York PSC  
Commissioner Phillip Jones, Washington PUC  
Commissioner Connie Murray, Missouri PSC*

Discussants: *Dave Conn, T-Mobile  
Link Hoewing, Verizon  
Bill Leahy, AT&T  
Kim Scardino, Comcast*

*Lisa Youngers, XO Communications*

Intermodal competition characterizes the markets for voice, video and data services. With regard to voice, consumers can now choose from among multiple platforms and providers for placing a call. In the broadband and wireless arenas, a national regulatory framework has spurred the deployment of advanced services. Does a similar framework make sense for the entirety of the telecom/advanced communications market, including voice?

10:00 – 10:15

**Refreshment Break**

10:15 – 11:45

**Case Study No. 2 – *Broadband Deployment & Development***

Facilitator: *Commissioner Larry Landis, Indiana PUC and  
Member, Federal-State Universal Service Joint Board*

Discussion Leaders: *Commissioner Sharon Gillett, Mass. Dept. of Tele. & Cable  
Commissioner Michael Moffet, Kansas Corp. Commission  
Commissioner Tom Pugh, Minnesota PUC  
Commissioner Tim Simon, California PUC*

Discussants: *Dorothy Attwood, AT&T  
Rick Cimerman, NCTA  
Ross LaJeunesse, Office of CA Governor Schwarzenegger  
Frank Louthan, Raymond James  
Maureen Ohlhausen, Federal Trade Commission  
Thomas Sugrue, T-Mobile  
Laura Taylor, Connected Nation*

The U.S. broadband market is robust. Consumers continue to subscribe and companies continue to build out their networks. Going forward, what policies will best promote the continued deployment of broadband networks and access for consumers across the country? What can states do to promote broadband? What should states steer clear of? Are data collecting and mapping efforts helping or hurting build out? Are public-private partnerships the best approach? Broadband comes in many shapes and sizes and can be wired or wireless. Are there areas where regulatory uncertainty is deterring investment and innovation?

12:00 – 1:30 p.m.

**Luncheon Discussion**

1:45 – 3:15

**Case Study No. 3 – *Cutting the Cord & the Wireless Revolution***

Facilitator: *Director Ron Jones, Tennessee Regulatory Authority and  
Chair, NARUC Consumer Affairs Committee*

Discussion Leaders: *Commissioner Ray Baum, Oregon PUC and  
Member, Federal-State Universal Service Joint Board  
Commissioner Steve Kolbeck, South Dakota PUC  
Commissioner Larry Landis, Indiana PUC and  
Member, Federal-State Universal Service Joint Board*

Discussants: *Garnet Goins, Sprint Nextel  
Fran Malnati, Verizon Wireless  
Dane Snowden, CTIA – The Wireless Association  
Michele Thomas, T-Mobile*

*Bryan Tramont, Wilkinson Barker Knauer, LLP*

As the wireless industry continues to evolve, how can policy best encourage the continued development and deployment of next-generation networks capable of delivering advanced services like broadband Internet access? How might the current regulatory framework be recalibrated in order to rationalize the rules of the game governing the wireless sector? What will be the impacts of the next iteration of spectrum policy reform? What can policymakers do to promote ubiquitous wireless broadband across America?

3:15 – 4:45

**Case Study No. 4 – *New Networks. New Markets. New Rules?***

Facilitator: *Commissioner Phillip Jones, Washington PUC*

Discussion Leaders: *Commissioner Christine Bator, New Jersey PUC  
Commissioner Tony Clark, North Dakota PSC and  
Chair, NARUC Telecommunications Committee  
Commissioner Michael Moffet, Kansas Corp. Commission  
Commissioner Connie Murray, Missouri PSC  
Commissioner Tim Simon, California PUC*

Discussants: *Link Hoewing, Verizon  
Susan Jin-Davis, Comcast  
Robert Mayer, USTA  
Riley Murphy, NuVox  
Karen Potkul, XO Communications*

There are a number of issues related to the continuing transition of networks and the rise of intermodal competition in the advanced communications market. How can policy makers ensure technological parity and regulatory neutrality in policy objectives? Discussion issues include reforming carrier of last resort and dominant carrier rules, regulatory forbearance, detariffing and the wholesale market rules of the game. In an age of intermodal competition, what rules make sense; what rules do not?

5:30 – 9:30

**Dinner Discussion**

**WEDNESDAY, OCTOBER 17, 2007**

***Times Square Room, 6<sup>th</sup> Floor***

8:00 – 10:00 a.m.

**Working Continental Breakfast**

**Case Study No. 5 – *Universal Service Reform***

Facilitator: *Commissioner Ray Baum, Oregon PUC and  
Member, Federal-State Universal Service Joint Board*

Discussion Leaders: *Commissioner Betty Anne Kane, District of Columbia PSC  
Commissioner Steve Kolbeck, South Dakota PUC  
Commissioner Larry Landis, Indiana PUC and  
Member, Federal-State Universal Service Joint Board*

Discussants: *Ellen Blackler, AT&T*  
*Janet Buchanan, Kansas Corporation Commission*  
*Rick Cimerman, NCTA*  
*Chuck Keller, Wilkinson Barker Knauer*  
*Anna-Maria Kovacs, Regulatory Sources Associates LLC*  
*Rick Wolfe, Comcast*  
*Lisa Zaina, CTIA – The Wireless Association*

With the FCC poised to affect substantial reform to the Universal Service Fund over the next year, questions remain over the scope of the restructuring and the effects it might have on the advanced communications market. What is the best way to strike a balance between enacting rational reforms on the one hand and encouraging continued investment and innovation on the other? How might policymakers ensure both technological neutrality and regulatory parity in USF policy, while at the same time reducing the cost of the fund?

10:00 – 10:15

**Refreshment Break**

10:15 – 11:45

**Case Study No. 6 – *The Proper Regulatory Framework of VoIP***

Facilitator: *The Honorable Ed Emery, Missouri House of Representatives*

Discussion Leaders: *Commissioner Sharon Gillett, Mass. Dept. of Tele. & Cable*  
*Director Ron Jones, Tennessee Regulatory Authority and*  
*Chair, NARUC Consumer Affairs Committee*  
*Commissioner Betty Anne Kane, District of Columbia PSC*  
*Commissioner Tom Pugh, Minnesota PUC*

Discussants: *Ellen Blackler, AT&T*  
*Susan Jin-Davis, Comcast*  
*Vincent Paladini, Time Warner Cable*

VoIP has emerged as a viable, feature-rich competitor in the voice market. Given the nature of VoIP technology, what is the appropriate regulatory paradigm? How does the regulatory regime impact the deployment of VoIP? How does it impact the cost of services? The cost for consumers? What policies would best encourage continued investment in this increasingly popular voice service? Florida has expressly deregulated VoIP, regardless of the provider, and has a robust market for VoIP services. Is the Florida model a good one?

11:45 – 12:00 p.m.

**Concluding Remarks**